

115TH CONGRESS
1ST SESSION

S. _____

To reauthorize title VI of the Higher Education Act of 1965 in order to improve and encourage innovation in international education, and for other purposes.

IN THE SENATE OF THE UNITED STATES

Mr. YOUNG (for himself and Ms. BALDWIN) introduced the following bill; which was read twice and referred to the Committee on

A BILL

To reauthorize title VI of the Higher Education Act of 1965 in order to improve and encourage innovation in international education, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Advancing Inter-
5 national and Foreign Language Education Act”.

6 **SEC. 2. GRADUATE AND UNDERGRADUATE LANGUAGE AND**
7 **AREA CENTERS AND PROGRAMS.**

8 Section 602(b)(2)(B)(ii) of the Higher Education Act
9 of 1965 (20 U.S.C. 1122(b)(2)(B)(ii)) is amended—

1 “(2) A public or private nonprofit library.

2 “(3) A nonprofit educational organization.

3 “(4) An entity that has received a grant under
4 any program under this title for any preceding year.

5 “(5) A partnership or consortium of 2 or more
6 entities described in paragraphs (1) through (4).

7 “(c) PROGRAM AUTHORIZED.—

8 “(1) IN GENERAL.—From amounts available to
9 carry out this section, the Secretary may—

10 “(A) conduct research and studies that
11 contribute to the purposes of this title, includ-
12 ing research to provide a systematic under-
13 standing of our nation’s international and for-
14 eign language education capacity, structures,
15 and effectiveness in meeting growing demands
16 by education, government, business and non-
17 profit sectors;

18 “(B) create innovative paradigms, enhance
19 or scale up proven strategies and practices that
20 address systemic challenges to developing and
21 delivering international and foreign language
22 education resources and expertise across edu-
23 cational disciplines and institutions, and for em-
24 ployers and other stakeholders; and

1 “(C) develop and manage a national stand-
2 ardized database on the strengths, gaps and
3 trends in the nation’s international and foreign
4 language education capacity, and document the
5 outcomes of programs funded under this title
6 every grant cycle.

7 “(2) METHOD OF IMPLEMENTATION.—The Sec-
8 retary may carry out the activities described in para-
9 graph (1) directly or through grants or contracts to
10 eligible grant recipients in accordance with sub-
11 section (d).

12 “(d) RESEARCH AND STUDY AND INNOVATION
13 GRANTS.—

14 “(1) RESEARCH AND STUDY GRANTS AUTHOR-
15 IZED.—From amounts made available to carry out
16 this section, the Secretary may award grants, on a
17 competitive basis, to eligible entities to pay for the
18 Federal share of research and studies relating to the
19 systematic development, collection, analysis, publica-
20 tion, and dissemination of data and other informa-
21 tion resources in a manner that is easily understand-
22 able and made publicly available, and that contrib-
23 utes to achieving the purposes of this title. Such re-
24 search and studies may include any of the following:

1 “(A) Assessing and documenting inter-
2 national and foreign language education capac-
3 ity and supply, such as—

4 “(i) studies and surveys to determine
5 the numbers of foreign language courses,
6 programs, and enrollments at all levels of
7 education and in all languages, including a
8 determination of gaps in those courses or
9 programs determined to be critical to the
10 national interest;

11 “(ii) studies and surveys of the num-
12 ber and types of degrees or certificates
13 awarded in foreign language studies, area
14 studies, global studies, and international
15 business and professional studies, including
16 identification of gaps in those areas of
17 study determined critical to the national
18 interest;

19 “(iii) studies and surveys, by lan-
20 guage, degree, and world area, of—

21 “(I) the number of foreign lan-
22 guage studies, area studies, global
23 studies, or international studies fac-
24 ulty, including international business
25 faculty, and

1 “(II) the number of foreign lan-
2 guage studies teachers in grades kin-
3 dergarten through grade 12; and

4 “(iv) studies and surveys of the num-
5 ber of undergraduate and graduate stu-
6 dents engaging in long- or short-term edu-
7 cation abroad or internship abroad pro-
8 grams as part of their curriculum, includ-
9 ing the countries of destination.

10 “(B) Assessing the demands for inter-
11 national and foreign language education, the
12 outcomes of international and foreign language
13 education programs, and the alignment of such
14 demand and outcomes, such as—

15 “(i) studies, surveys, and conferences
16 to determine—

17 “(I) the demand for increased or
18 improved instruction in foreign lan-
19 guage studies, area studies, global
20 studies, or other international fields;
21 and

22 “(II) the demand for employees
23 with such skills and knowledge in gov-
24 ernment, education, and the private
25 sector;

1 “(ii) studies, surveys, and conferences
2 to assess the employment or utilization of
3 graduates of programs supported under
4 this title by governmental, educational, and
5 private sector entities; and

6 “(iii) studies, surveys, and conferences
7 to assess standardized outcomes and the
8 effectiveness and benchmarking of pro-
9 grams supported under this title.

10 “(C) The development and publication of
11 specialized materials for use in foreign language
12 studies, area studies, global studies, and other
13 international studies, including in international
14 business and other professional education, as
15 appropriate.

16 “(D) Studies and surveys that identify and
17 document systemic challenges and changes
18 needed in higher education and elementary
19 school and secondary school systems to make
20 international and foreign language education
21 available to all students as part of the basic
22 curriculum, which may include—

23 “(i) challenges in current evaluation
24 standards;

1 “(ii) program entrance and gradua-
2 tion requirements;

3 “(iii) program accreditation;

4 “(iv) student postsecondary degree re-
5 quirements; or

6 “(v) legal or workplace barriers for
7 teachers and faculty to education and re-
8 search abroad.

9 “(E) Studies and surveys that identify and
10 document, in underrepresented institutions of
11 higher education (including minority-serving in-
12 stitutions described in section 371(a) and com-
13 munity colleges)—

14 “(i) systemic challenges and changes,
15 incentives, and partnerships needed to
16 internationalize educational programming
17 in a comprehensive and sustainable way;
18 and

19 “(ii) short- and long-term outcomes of
20 successful internationalization strategies
21 and funding models.

22 “(F) Evaluation of the extent to which
23 programs supported under this title reflect di-
24 verse perspectives and a wide range of views
25 and generate debate on world regions and inter-

1 national affairs, as described in the application
2 submitted by the eligible recipient under para-
3 graph (3).

4 “(2) INNOVATION PROJECT GRANTS AUTHOR-
5 IZED.—

6 “(A) IN GENERAL.—For any fiscal year
7 for which the aggregate amount of funds made
8 available under this title is greater than such
9 amount for fiscal year 2017, the Secretary may
10 use such excess amount made available for this
11 section to pay for the Federal share of innova-
12 tion projects that—

13 “(i) are consistent with the purposes
14 of this title; and

15 “(ii) establish and conduct innovative
16 strategies or increase the scale of proven
17 strategies.

18 “(B) TYPES OF INNOVATION PROJECTS.—
19 Innovation projects carried out under this para-
20 graph may include any of the following:

21 “(i) Innovative paradigms to improve
22 communication, sharing, and delivery of re-
23 sources that further the objectives of this
24 title, such as—

1 “(I) networking structures and
2 systems to more effectively match
3 postsecondary graduates with inter-
4 national and foreign language edu-
5 cation skills with the needs of employ-
6 ers across the workforce;

7 “(II) sharing international spe-
8 cialist expertise across institutions of
9 higher education or in the workforce
10 to pursue specialization or learning
11 opportunities not available at any sin-
12 gle institution of higher education,
13 such as shared courses for studying
14 less commonly taught languages,
15 world areas or regions, international
16 business, or specialized research topics
17 of national strategic interest;

18 “(III) producing, collecting, orga-
19 nizing, preserving, and widely dissemi-
20 nating international and foreign lan-
21 guage education expertise, resources,
22 courses, and other information
23 through the use of electronic tech-
24 nologies and other networking tech-

1 niques that contribute to the purposes
2 of this title;

3 “(IV) cooperative or coordinating
4 initiatives to identify, capture, and
5 provide persistent access to and cre-
6 ation of, digital global library re-
7 sources that are beyond the capacity
8 of any single grant recipient under
9 this title or any single institution of
10 higher education, including the profes-
11 sional development of library staff;
12 and

13 “(V) utilization of technology to
14 create open source resources in inter-
15 national studies, area studies, global
16 studies, and foreign language studies
17 that—

18 “(aa) are adaptable to mul-
19 tiple educational settings; and

20 “(bb) promote interdiscipli-
21 nary partnerships between tech-
22 nologists, curriculum designers,
23 international and foreign lan-
24 guage education experts, lan-
25 guage teachers, and librarians.

1 studies, area studies, global studies,
2 or other international studies pro-
3 grams with diaspora communities, in-
4 cluding heritage students; and

5 “(IV) new approaches and meth-
6 ods to teaching emerging global
7 issues, cross-regional interactions, and
8 underrepresented regions or countries,
9 such as project- and team-based
10 learning.

11 “(iii) Innovative assessment and out-
12 come tools and techniques that further the
13 purposes of this title, such as—

14 “(I) international and foreign
15 language education assessment tech-
16 niques that are coupled with outcome-
17 focused training modules and that
18 meet the purposes of this title, such
19 as certificates and badges, immersion
20 learning, or e-portfolio systems; and

21 “(II) more effective and easily
22 accessible methods of assessing pro-
23 fessionally useful levels of proficiency
24 in foreign languages, or competencies
25 in area studies, culture and global

1 knowledge, or other international
2 fields in programs supported under
3 this title, which may include use of
4 open access online and other cost-ef-
5 fective tools for students and edu-
6 cators at all educational levels and in
7 the workplace.

8 “(3) APPLICATION.—

9 “(A) IN GENERAL.—Each eligible entity
10 desiring a grant under this subsection shall
11 submit an application to the Secretary at such
12 time, in such manner, and accompanied by such
13 information and assurances as the Secretary
14 may reasonably require.

15 “(B) CONTENTS.—An application sub-
16 mitted under this paragraph shall include evi-
17 dence that any proposed innovation project de-
18 scribed in paragraph (2) has a reasonable and
19 demonstrable expectation of sustainability once
20 the support provided under the grant is com-
21 pleted.

22 “(4) FEDERAL AND NON-FEDERAL SHARE.—

23 “(A) FEDERAL SHARE.—The Federal
24 share of the total cost of carrying out a pro-

1 gram supported by a grant under this sub-
2 section shall be not more than $66\frac{2}{3}$ percent.

3 “(B) NON-FEDERAL SHARE.—The non-
4 Federal share of the total cost of carrying out
5 a program supported by this grant shall be not
6 less than $33\frac{1}{3}$ percent. Such share may be
7 provided either in-kind or in cash, or from insti-
8 tutional and non-institutional funds, including
9 contributions from State and private sector cor-
10 porations or foundations.

11 “(C) SPECIAL RULE.—The Secretary may
12 waive or reduce the required non-Federal share
13 under this paragraph for any eligible entity that
14 is, or includes, an institution that—

15 “(i) is a minority-serving institution
16 described in section 371(a) or a community
17 college; and

18 “(ii) has demonstrated a need for a
19 waiver or reduction in the application sub-
20 mitted under paragraph (3).

21 “(e) DATABASE WEBSITE; 5-YEAR REPORT.—The
22 Secretary shall, directly or through a grant or contract
23 to an eligible grant recipient—

24 “(1) establish, curate, maintain, and update at
25 least once every grant cycle, a web-based site that—

1 “(A) showcases results of the activities
2 supported under this section; and

3 “(B) serves as a repository and landing
4 site for access to the information, resources,
5 and best practices generated through activities
6 supported under this section; and

7 “(2) prepare, publish and disseminate to Con-
8 gress and the public every 5 years, a report that
9 summarizes—

10 “(A) key findings from the activities con-
11 ducted under this section; and

12 “(B) policy issues the findings may raise
13 with respect to international and foreign lan-
14 guage education and outcomes.”; and

15 (2) by redesignating sections 607 through 610
16 as sections 606 through 609, respectively.

17 **SEC. 4. AUTHORIZATION OF APPROPRIATIONS FOR PART A.**

18 Section 609 of the Higher Education Act of 1965 (20
19 U.S.C. 1128b), as redesignated by section 3(2), is amend-
20 ed by striking “2009” and inserting “2019”.

21 **SEC. 5. GLOBAL BUSINESS AND PROFESSIONAL EDU-
22 CATION PROGRAMS.**

23 Part B of title VI of the Higher Education Act of
24 1965 (20 U.S.C. 1130 et seq.) is amended—

1 (1) in the title heading, by striking “**BUSI-**
2 **NESS AND INTERNATIONAL EDU-**
3 **CATION PROGRAMS**” and inserting “**GLOB-**
4 **AL BUSINESS AND PROFESSIONAL**
5 **EDUCATION PROGRAMS**”; and

6 (2) in section 611 (20 U.S.C. 1130)—

7 (A) in subsection (a)—

8 (i) by striking paragraph (1) and in-
9 serting the following:

10 “(1) the future economic welfare of the United
11 States will depend substantially on increasing inter-
12 national and global skills in the business, edu-
13 cational, and other professional communities and
14 creating an awareness among the American public of
15 the internationalization of the economy of the
16 United States and numerous other professional
17 areas important to our national interest in the 21st
18 century;”;

19 (ii) in paragraph (2)—

20 (I) by striking “language and
21 area study programs” and inserting
22 “professional schools and programs,
23 language, area study, and global study
24 programs”; and

1 (II) by inserting “and security”

2 before “interests”;

3 (iii) in paragraph (3)—

4 (I) by striking “between the” and

5 inserting “among—

6 “(A) the”;

7 (II) by striking “business and the

8 international education” and inserting

9 the following: “business and other

10 professional fields;

11 “(B) the international and global edu-

12 cation”; and

13 (III) by striking “States, and

14 public” and inserting the following:

15 “States; and

16 “(C) public”; and

17 (iv) in paragraph (4)—

18 (I) by striking “and State de-

19 partments of commerce” and inserting

20 “, State departments of commerce,

21 and other professional organizations”;

22 and

23 (II) by striking “universities and

24 business” and inserting “institutions

1 of higher education with businesses or
2 other professions”; and

3 (B) in subsection (b)—

4 (i) in paragraph (1)—

5 (I) by striking “and economic en-
6 terprise” and inserting “, economic
7 enterprise, and security”; and

8 (II) by inserting “and other pro-
9 fessional” before “personnel”; and

10 (ii) in paragraph (2), striking “to
11 prosper in an international” and inserting
12 “and other professional fields to prosper in
13 an international global”

14 **SEC. 6. PROFESSIONAL AND TECHNICAL EDUCATION FOR**
15 **GLOBAL COMPETITIVENESS.**

16 Section 613 of the Higher Education Act of 1965 (20
17 U.S.C. 1130a) is amended to read as follows:

18 **“SEC. 613. PROFESSIONAL AND TECHNICAL EDUCATION**
19 **FOR GLOBAL COMPETITIVENESS.**

20 “(a) PURPOSE.—The purpose of this section is to
21 support innovative strategies that provide undergraduate
22 and graduate students with the global professional com-
23 petencies, perspectives, and skills needed to strengthen
24 and enrich the global engagement and competitiveness of
25 the United States in a wide variety of professional and

1 technical fields important to the national interest in the
2 21st century.

3 “(b) DEFINITIONS.—In this section:

4 “(1) ELIGIBLE ENTITY.—The term ‘eligible en-
5 tity’ means—

6 “(A) an institution of higher education;

7 “(B) a consortium of institutions of higher
8 education; or

9 “(C) a partnership consisting of 1 or more
10 institutions of higher education and 1 or more
11 corporate entity or nonprofit organization.

12 “(2) PROFESSIONAL EDUCATION AND TECH-
13 NICAL TRAINING.—The term ‘professional education
14 and technical training’ means a program at an insti-
15 tution of higher education that offers undergraduate,
16 graduate, or post-graduate level education in a pro-
17 fessional or technical field that is determined by the
18 Secretary as meeting a national need for global or
19 international competency (which may include a pro-
20 gram in the field of business, science, technology,
21 engineering, law, health, energy, environment, agri-
22 culture, transportation, or education).

23 “(c) PROGRAM AUTHORIZED.—From amounts made
24 available to carry out this section and subject to sub-
25 section (g), the Secretary shall award grants or contracts,

1 on a competitive basis, to eligible entities to enable the
2 eligible entities to carry out programs designed to—

3 “(1) establish an interdisciplinary global dimen-
4 sion in the undergraduate and graduate curricula of
5 programs of business, science, technology, engineer-
6 ing, mathematics, health, environment, energy, agri-
7 culture, law, civics, and other professional education
8 and technical training, to be determined by the Sec-
9 retary based on national needs;

10 “(2) produce graduates with proficiencies in
11 both the global aspects of their professional fields
12 and international, cross-cultural, and foreign lan-
13 guage skills; and

14 “(3) provide appropriate services to or linkages
15 with corporate, government, and nonprofit commu-
16 nities that—

17 “(A) will expand the knowledge and capac-
18 ity of such communities for global engagement
19 and competitiveness; and

20 “(B) provide internship or employment op-
21 portunities for postsecondary students and
22 graduates with international skills.

23 “(d) APPLICATIONS.—Each eligible entity desiring a
24 grant or contract under this section shall submit an appli-
25 cation to the Secretary at such time, in such manner, and

1 accompanied by such information and assurances as the
2 Secretary may reasonably require, including—

3 “(1) evidence that each project proposed in the
4 application has a reasonable and demonstrable ex-
5 pectation of sustainability and replicability once the
6 grant period is completed;

7 “(2) a copy of the agreement entered into by
8 the eligible entity with a private entity or nonprofit
9 organization engaged in international economic or
10 other relevant professional activity, or a combination
11 or consortium of such entities or organizations, for
12 the purpose of demonstrating compliance with sub-
13 section (c);

14 “(3) assurances that the institution of higher
15 education will use the assistance provided under this
16 section for activities that supplement, and not sup-
17 plant, activities described in subsection (e) that were
18 carried out by the institution of higher education be-
19 fore receiving the grant or contract; and

20 “(4) assurances that, where applicable, the ac-
21 tivities funded by the grant or contract will reflect
22 diverse perspectives and a wide range of views on
23 world regions and international affairs.

24 “(e) AUTHORIZED ACTIVITIES.—

1 “(1) MANDATORY ACTIVITIES.—An eligible en-
2 tity receiving a grant or contract under this section
3 shall use funds provided under the grant or contract
4 to carry out all of the following activities:

5 “(A) Combining or incorporating into un-
6 dergraduate or graduate professional education
7 and technical training curricula all of the fol-
8 lowing:

9 “(i) Foreign language programs that
10 lead to proficiency, including immersion
11 opportunities.

12 “(ii) International studies, area stud-
13 ies, or global studies programs.

14 “(iii) Educational programs abroad,
15 internships abroad, or other innovative or
16 technological linkages abroad.

17 “(iv) Global business, economic, and
18 trade studies, as appropriate.

19 “(B) Innovation and improvement in inter-
20 national, global, and foreign language education
21 curricula to serve the needs of business and
22 other professional and non-profit communities,
23 including development of new programs for
24 nontraditional, midcareer, or part-time stu-
25 dents.

1 “(C) Establishment of educational pro-
2 grams abroad or internship programs abroad,
3 or other innovative approaches to enable under-
4 graduate or graduate professional students to
5 develop their foreign language skills and knowl-
6 edge of foreign cultures and societies and global
7 dimensions of their professional fields.

8 “(D) Development of collaborations on
9 issues of common interest to institutions of
10 higher education, corporations, or non-profit
11 sector organizations designed to strengthen en-
12 gagement and competitiveness in global busi-
13 ness or trade or other global professional activ-
14 ity.

15 “(2) PERMISSIBLE ACTIVITIES.—An eligible en-
16 tity receiving a grant or contract under this section
17 may use funds provided under the grant to carry out
18 any of the following activities:

19 “(A) Development of specialized teaching
20 materials and courses (including foreign lan-
21 guage studies, area studies, or global studies
22 materials) and innovative technological delivery
23 systems appropriate to professionally-oriented
24 students.

1 “(B) Establishment of student fellowships
2 or other innovative support opportunities for
3 education and training in global professional
4 development activities, including for underrep-
5 resented populations, first generation students,
6 and heritage students.

7 “(C) Development of opportunities or fel-
8 lowships for professional school faculty, includ-
9 ing junior faculty, to acquire or strengthen
10 international and global skills and perspectives,
11 including faculty in minority-serving institutions
12 described in section 371(a) or community col-
13 leges.

14 “(D) Summer, or other academic break,
15 institutes, or technology-delivered institutes, in
16 global business, science, technology, engineer-
17 ing, mathematics, or other professional fields,
18 foreign language studies, area studies, and
19 global and other international studies designed
20 to carry out the purposes of this section.

21 “(E) Internationalization of curricula at
22 the community college level and at such minor-
23 ity-serving institutions to further the purposes
24 of this section.

25 “(F) Establishment of linkages overseas—

1 “(i) with institutions of higher edu-
2 cation, corporations and other private enti-
3 ties, and nonprofit organizations; and

4 “(ii) that contribute to the edu-
5 cational purpose of this section.

6 “(G) Development of programs to inform
7 the public of—

8 “(i) increasing global interdependence
9 in a wide variety of professional fields such
10 as business, science, technology, engineer-
11 ing, mathematics, health, environment, en-
12 ergy, agriculture, law, civics, and other
13 areas; and

14 “(ii) the role of the United States
15 within the global system.

16 “(H) Establishment of trade education
17 programs through cooperative arrangements
18 with—

19 “(i) regional, national, and global
20 trade centers and councils; and

21 “(ii) bilateral and multilateral trade
22 associations.

23 “(f) FEDERAL SHARE; NON-FEDERAL SHARE.—

24 “(1) IN GENERAL.—Any funds provided
25 through a grant under this section shall be used to

1 pay the Federal share of the activities carried out
2 under the grant.

3 “(2) FEDERAL SHARE.—The Federal share of
4 the cost of a program supported by a grant under
5 this section shall not be more than 50 percent.

6 “(3) NON-FEDERAL SHARE.—The non-Federal
7 share of the cost of the program supported by a
8 grant under this section—

9 “(A) shall be not less than 50 percent; and

10 “(B) may be provided either in cash or in-
11 kind, from institutional and non-institutional
12 funds, including contributions from State and
13 private sector corporations or foundations.

14 “(4) SPECIAL RULE.—Notwithstanding para-
15 graphs (2) and (3), the Secretary may waive or re-
16 duce the required non-Federal share under this sec-
17 tion for an eligible entity that is, or includes, an in-
18 stitution that—

19 “(A) is a minority-serving institution de-
20 scribed in section 371(a) or is a community col-
21 lege; and

22 “(B) has submitted a grant application
23 under this section that demonstrates a need for
24 a waiver or reduction.

1 “(g) FUNDING RULE.—Notwithstanding any other
2 provision of this title, the Secretary shall only award
3 grants or contracts under this section for a fiscal year if
4 the total amount of funding under this title is greater than
5 the total of such amount for fiscal year 2017.”.

6 **SEC. 7. AUTHORIZATION OF APPROPRIATIONS FOR PART B.**

7 Section 614 of the Higher Education Act of 1965 (20
8 U.S.C. 1130b) is amended—

9 (1) in subsection (a), by striking “2009” and
10 inserting “2019”; and

11 (2) in subsection (b), by striking “2009” and
12 inserting “2019”.

13 **SEC. 8. DEFINITIONS.**

14 Section 631 of the Higher Education Act of 1965 (20
15 U.S.C. 1132) is amended—

16 (1) by redesignating paragraphs (2) through
17 (4), and (5) through (10), as paragraphs (3)
18 through (5), and (7) through (12), respectively;

19 (2) by inserting after paragraph (1) the fol-
20 lowing:

21 “(2) the term ‘community college’ has the
22 meaning given the term ‘junior or community col-
23 lege’ in section 312(f);”;

24 (3) by inserting after paragraph (5), as redesign-
25 nated by paragraph (1), the following:

1 “(6) the term ‘heritage student’ means a post-
2 secondary student who—

3 “(A) was born in the United States to im-
4 migrant parents or immigrated to the United
5 States at an early age;

6 “(B) is proficient in English, but raised in
7 a family primarily speaking 1 or more lan-
8 guages of the country of origin; and

9 “(C) maintains a close affinity with the
10 family’s culture and language of origin.”.

11 **SEC. 9. REPEAL OF UNFUNDED PROGRAMS.**

12 Title VI of the Higher Education Act of 1965 (20
13 U.S.C. 1121 et seq.) is amended—

14 (1) by striking part C;

15 (2) by redesignating part D as part C;

16 (3) by striking section 637; and

17 (4) by redesignating section 638 as section 637.