

SEP - 4 2014

Administrator
Washington, DC 20201

The Honorable Tammy Baldwin United States Senate Washington, DC 20510

Dear Senator Baldwin:

Thank you for your letter requesting a Marketplace Special Enrollment Period (SEP) for individuals in Wisconsin who lost BadgerCare (Medicaid) coverage on April 1, 2014, and who did not enroll in Marketplace coverage immediately following. I appreciate your interest in this matter on behalf of the thousands of Wisconsinites who are currently without health coverage.

As you note in your letter, based on an analysis done by the state, thousands of individuals who lost BadgerCare coverage on April 1, 2014, did not transition to Marketplace coverage and likely remain uninsured. Given the circumstances that left these Wisconsinites without coverage, we have determined that an SEP is warranted. The SEP for individuals that lost BadgerCare coverage on April 1, 2014, and who are not enrolled in Marketplace or another source of minimum essential coverage, will begin on Thursday, September 4, 2014, and last for a 60-day period from that date. Individuals that are eligible for the SEP, should contact the Marketplace call center at 1-800-318-2596 to apply for coverage.

The Centers for Medicare & Medicaid Services will work with our partners in Wisconsin to ensure that individuals are aware of the SEP and how they can apply. We are hopeful that given this additional enrollment period, individuals who currently lack coverage will avail themselves of this new opportunity.

Ensuring that these individuals have a meaningful opportunity to enroll in Marketplace coverage is important to help preserve continuity of care and their ongoing health. Thank you again for your ongoing commitment and work to ensure that these individuals have access to affordable health coverage.

Sincerely,

Marilyn Tavenner