(Original Signature of Member)
117TH CONGRESS H. R.
To protect the privacy of personal reproductive or sexual health information, and for other purposes.
IN THE HOUSE OF REPRESENTATIVES
Ms. Jacobs of California introduced the following bill; which was referred to the Committee on
A BILL
To protect the privacy of personal reproductive or sexual health information, and for other purposes.
1 Be it enacted by the Senate and House of Representa-
2 tives of the United States of America in Congress assembled,
3 SECTION 1. SHORT TITLE.
4 This Act may be cited as the "My Body, My Data
5 Act of 2022".
6 SEC. 2. MINIMIZATION.
7 (a) Minimization of Collecting, Retaining,

8 Using, and Disclosing.—A regulated entity may not

1	collect, retain, use, or disclose personal reproductive or
2	sexual health information except—
3	(1) with the express consent of the individual to
4	whom such information relates; or
5	(2) as is strictly necessary to provide a product
6	or service that the individual to whom such informa-
7	tion relates has requested from such regulated enti-
8	ty.
9	(b) MINIMIZATION OF EMPLOYEE ACCESS.—A regu-
10	lated entity shall restrict access to personal reproductive
11	or sexual health information by the employees or service
12	providers of such regulated entity to such employees or
13	service providers for which access is necessary to provide
14	a product or service that the individual to whom such in-
15	formation relates has requested from such regulated enti-
16	ty.
17	SEC. 3. RIGHT OF ACCESS AND DELETION.
18	(a) Right of Access.—
19	(1) In general.—A regulated entity shall
20	make available a reasonable mechanism by which an
21	individual, upon a verified request, may access—
22	(A) any personal reproductive or sexual
23	health information relating to such individual
24	that is retained by such regulated entity, in-
25	cluding—

1	(i) in the case of such information
2	that such regulated entity collected from
3	third parties, how and from which specific
4	third parties such regulated entity collected
5	such information; and
6	(ii) such information that such regu-
7	lated entity inferred about such individual;
8	and
9	(B) a list of the specific third parties to
10	which such regulated entity has disclosed any
11	personal reproductive or sexual health informa-
12	tion relating to such individual.
13	(2) FORMAT.—A regulated entity shall make
14	the information described in paragraph (1) available
15	in both a human-readable format and a structured,
16	interoperable, and machine-readable format.
17	(b) RIGHT OF DELETION.—A regulated entity shall
18	make available a reasonable mechanism by which an indi-
19	vidual, upon a verified request, may request the deletion
20	of any personal reproductive or sexual health information
21	relating to such individual that is retained by such regu-
22	lated entity, including any such information that such reg-
23	ulated entity collected from a third party or inferred from
24	other information retained by such regulated entity.
25	(c) General Provisions.—

1	(1) Reasonable mechanism defined.—In
2	this section, the term "reasonable mechanism"
3	means, with respect to a regulated entity and a right
4	under this section, a mechanism that—
5	(A) is equivalent in availability and ease of
6	use to that of other mechanisms for commu-
7	nicating or interacting with such regulated enti-
8	ty; and
9	(B) includes an online means of exercising
10	such right.
11	(2) Timeline for complying with re-
12	QUESTS.—A regulated entity shall comply with a
13	verified request received under this section without
14	undue delay but not later than 15 days after the
15	date on which such regulated entity receives such
16	verified request.
17	(3) Fees prohibited.—A regulated entity
18	may not charge a fee to an individual for a request
19	made under this section.
20	(4) Rules of Construction.—Nothing in
21	this section shall be construed to require a regulated
22	entity to—
23	(A) take an action that would convert in-
24	formation that is not personal information into
25	personal information;

1	(B) collect or retain personal information
2	that such regulated entity would otherwise not
3	collect or retain; or
4	(C) retain personal information longer
5	than such regulated entity would otherwise re-
6	tain such information.
7	SEC. 4. PRIVACY POLICY.
8	(a) Policy Required.—A regulated entity shall
9	maintain a privacy policy relating to the practices of such
10	regulated entity regarding the collecting, retaining, using,
11	and disclosing of personal reproductive or sexual health
12	information.
13	(b) Publication Required.—If a regulated entity
14	has a website, such regulated entity shall prominently pub-
15	lish the privacy policy required by subsection (a) on such
16	website.
17	(c) Contents.—The privacy policy required by sub-
18	section (a) shall be clear and conspicuous and shall con-
19	tain, at a minimum, the following:
20	(1) A description of the practices of the regu-
21	lated entity regarding the collecting, retaining,
22	using, and disclosing of personal reproductive or sex-
23	ual health information.

1	(2) A clear and concise statement of the cat-
2	egories of such information collected, retained, used,
3	or disclosed by the regulated entity.
4	(3) A clear and concise statement of the pur-
5	poses of the regulated entity for the collecting, re-
6	taining, using, or disclosing of such information.
7	(4) A list of the specific third parties to which
8	the regulated entity discloses such information, and
9	a clear and concise statement of the purposes for
10	which the regulated entity discloses such informa-
11	tion, including how the information may be used by
12	each such third party.
13	(5) A list of the specific third parties from
14	which the regulated entity has collected such infor-
15	mation, and a clear and concise statement of the
16	purposes for which the regulated entity collects such
17	information.
18	(6) A clear and concise statement describing
19	the extent to which individuals may exercise control
20	over the collecting, retaining, using, and disclosing
21	of personal reproductive or sexual health information
22	by the regulated entity, and the steps an individual
23	must take to implement such controls.
24	(7) A clear and concise statement describing
25	the efforts of the regulated entity to protect personal

1	reproductive or sexual health information from un-
2	authorized disclosure.
3	SEC. 5. ENFORCEMENT.
4	(a) Enforcement by Federal Trade Commis-
5	SION.—
6	(1) Unfair or deceptive acts or prac-
7	TICES.—A violation of this Act or a regulation pro-
8	mulgated under this Act shall be treated as a viola-
9	tion of a regulation under section 18(a)(1)(B) of the
10	Federal Trade Commission Act (15 U.S.C.
11	57a(a)(1)(B)) regarding unfair or deceptive acts or
12	practices.
13	(2) Powers of commission.—Except as pro-
14	vided in section 6(7)(A)(ii), the Commission shall
15	enforce this Act and the regulations promulgated
16	under this Act in the same manner, by the same
17	means, and with the same jurisdiction, powers, and
18	duties as though all applicable terms and provisions
19	of the Federal Trade Commission Act (15 U.S.C. 41
20	et seq.) were incorporated into and made a part of
21	this Act, and any regulated entity that violates this
22	Act or a regulation promulgated under this Act shall
23	be subject to the penalties and entitled to the privi-
24	leges and immunities provided in the Federal Trade
25	Commission Act.

1	(3) Rulemaking authority.—The Commis-
2	sion may promulgate regulations under section 553
3	of title 5, United States Code, to implement this
4	Act.
5	(b) Enforcement by Individuals.—
6	(1) In general.—Any individual alleging a
7	violation of this Act or a regulation promulgated
8	under this Act may bring a civil action in any court
9	of competent jurisdiction.
10	(2) Relief.—In a civil action brought under
11	paragraph (1) in which the plaintiff prevails, the
12	court may award—
13	(A) an amount not less than \$100 and not
14	greater than \$1,000 per violation per day, or
15	actual damages, whichever is greater;
16	(B) punitive damages;
17	(C) reasonable attorney's fees and litiga-
18	tion costs; and
19	(D) any other relief, including equitable or
20	declaratory relief, that the court determines ap-
21	propriate.
22	(3) Injury in fact.—A violation of this Act,
23	or a regulation promulgated under this Act, with re-
24	spect to personal reproductive or sexual health infor-
25	mation constitutes a concrete and particularized in-

1	jury in fact to the individual to whom such informa-
2	tion relates.
3	(4) Invalidity of pre-dispute arbitration
4	AGREEMENTS AND PRE-DISPUTE JOINT ACTION
5	WAIVERS.—
6	(A) In general.—Notwithstanding any
7	other provision of law, no pre-dispute arbitra-
8	tion agreement or pre-dispute joint-action waiv-
9	er shall be valid or enforceable with respect to
10	a dispute arising under this Act.
11	(B) APPLICABILITY.—Any determination
12	as to whether or how this paragraph applies to
13	any dispute shall be made by a court, rather
14	than an arbitrator, without regard to whether
15	such agreement purports to delegate such deter-
16	mination to an arbitrator.
17	(C) Definitions.—For purposes of this
18	paragraph:
19	(i) Pre-dispute arbitration
20	AGREEMENT.—The term "pre-dispute arbi-
21	tration agreement" means any agreement
22	to arbitrate a dispute that has not arisen
23	at the time of the making of the agree-
24	ment.

1	(ii) Pre-dispute joint-action
2	WAIVER.—The term "pre-dispute joint-ac-
3	tion waiver" means an agreement that
4	would prohibit a party from participating
5	in a joint, class, or collective action in a ju-
6	dicial, arbitral, administrative, or other
7	forum, concerning a dispute that has not
8	yet arisen at the time of the making of the
9	agreement.
10	SEC. 6. DEFINITIONS.
11	In this Act:
12	(1) Collect.—The term "collect" means, with
13	respect to personal reproductive or sexual health in-
14	formation, for a regulated entity to obtain such in-
15	formation in any manner.
16	(2) Commission.—The term "Commission"
17	means the Federal Trade Commission.
18	(3) Disclose.—The term "disclose" means,
19	with respect to personal reproductive or sexual
20	health information, for a regulated entity to release,
21	transfer, sell, provide access to, license, or divulge
22	such information in any manner to a third party or
23	government entity.
24	(4) Express consent.—

1	(A) In general.—The term "express con-
2	sent" means, with respect to the collecting, re-
3	taining, using, or disclosing of personal repro-
4	ductive or sexual health information, informed,
5	opt-in, voluntary, specific, and unambiguous
6	written consent (which may include written con-
7	sent provided by electronic means) to such col-
8	lecting, retaining, using, or disclosing of such
9	information.
10	(B) Exclusions.—The term "express
11	consent" does not include any of the following:
12	(i) Consent secured without first pro-
13	viding to the individual a clear and con-
14	spicuous disclosure, apart from any privacy
15	policy, terms of service, terms of use, gen-
16	eral release, user agreement, or other simi-
17	lar document, of all information material
18	to the provision of consent.
19	(ii) Hovering over, muting, pausing,
20	or closing a given piece of content.
21	(iii) Agreement obtained through the
22	use of a user interface designed or manipu-
23	lated with the substantial effect of sub-
24	verting or impairing user autonomy, deci-
25	sion-making, or choice.

1	(5) Personal information.—The term "per-
2	sonal information" means information that identi-
3	fies, relates to, describes, is reasonably capable of
4	being associated with, or could reasonably be linked,
5	directly or indirectly, with a particular individual.
6	(6) Personal reproductive or sexual
7	HEALTH INFORMATION.—The term "personal repro-
8	ductive or sexual health information" means per-
9	sonal information relating to the past, present, or
10	future reproductive or sexual health of an individual,
11	including—
12	(A) efforts to research or obtain reproduc-
13	tive or sexual information services or supplies,
14	including location information that might indi-
15	cate an attempt to acquire or receive such in-
16	formation services or supplies;
17	(B) reproductive or sexual health condi-
18	tions, status, diseases, or diagnoses, including
19	pregnancy, menstruation, ovulation, ability to
20	conceive a pregnancy, whether such individual
21	is sexually active, and whether such individual
22	is engaging in unprotected sex;
23	(C) reproductive- and sexual-health-related
24	surgeries or procedures, such as termination of
25	a pregnancy;

1	(D) use or purchase of contraceptives,
2	birth control, or any medication related to re-
3	productive health, including abortifacients;
4	(E) bodily functions, vital signs, measure-
5	ment, or symptoms related to menstruation or
6	pregnancy, such as basal temperature, cramps,
7	bodily discharge, or hormone levels;
8	(F) any information about diagnoses or di-
9	agnostic testing, treatment, medications, or the
10	use of any product or service relating to the
11	matters described in subparagraphs (A)
12	through (E); and
13	(G) any information described in subpara-
14	graphs (A) through (F) that is derived or ex-
15	trapolated from non-health information (such as
16	proxy, derivative, inferred, emergent, or algo-
17	rithmic data).
18	(7) Regulated entity.—
19	(A) IN GENERAL.—The term "regulated
20	entity" means any entity (to the extent such en-
21	tity is engaged in activities in or affecting com-
22	merce (as defined in section 4 of the Federal
23	Trade Commission Act (15 U.S.C. 44))) that
24	is—

1	(i) a person, partnership, or corpora-
2	tion subject to the jurisdiction of the Com-
3	mission under section 5(a)(2) of the Fed-
4	eral Trade Commission Act (15 U.S.C.
5	45(a)(2); or
6	(ii) notwithstanding section 4, 5(a)(2),
7	or 6 of the Federal Trade Commission Act
8	(15 U.S.C. 44; 45(a)(2); 46) or any juris-
9	dictional limitation of the Commission—
10	(I) a common carrier subject to
11	the Communications Act of 1934 (47
12	U.S.C. 151 et seq.) and all Acts
13	amendatory thereof and supple-
14	mentary thereto; or
15	(II) an organization not orga-
16	nized to carry on business for its own
17	profit or that of its members.
18	(B) Exclusions.—The term "regulated
19	entity" does not include—
20	(i) an entity that is a covered entity,
21	as defined in section 160.103 of title 45,
22	Code of Federal Regulations (or any suc-
23	cessor to such regulation), to the extent
24	such entity is acting as a covered entity
25	under the HIPAA privacy regulations (as

1	defined in section 1180(b)(3) of the Social
2	Security Act (42 U.S.C. 1320d-9(b)(3)));
3	(ii) an entity that is a business asso-
4	ciate, as defined in section 160.103 of title
5	45, Code of Federal Regulations (or any
6	successor to such regulation), to the extent
7	such entity is acting as a business asso-
8	ciate under the HIPAA privacy regulations
9	(as defined in such section 1180(b)(3)); or
10	(iii) an entity that is subject to re-
11	strictions on disclosure of records under
12	section 543 of the Public Health Service
13	Act (42 U.S.C. 290dd-2), to the extent
14	such entity is acting in a capacity subject
15	to such restrictions.
16	(8) Service provider.—
17	(A) In general.—The term "service pro-
18	vider" means a person who—
19	(i) collects, retains, uses, or discloses
20	personal reproductive or sexual health in-
21	formation for the sole purpose of, and only
22	to the extent that such person is, con-
23	ducting business activities on behalf of, for
24	the benefit of, under instruction of, and
25	under contractual agreement with a regu-

1	lated entity and not any other individual or
2	entity; and
3	(ii) does not divulge personal repro-
4	ductive or sexual health information to any
5	individual or entity other than such regu-
6	lated entity or a contractor to such service
7	provider bound to information processing
8	terms no less restrictive than terms to
9	which such service provider is bound.
10	(B) Limitation of Application.—Such
11	person shall only be considered a service pro-
12	vider in the course of activities described in
13	subparagraph (A)(i).
14	(C) MINIMIZATION BY SERVICE PRO-
15	VIDERS.—For purposes of compliance with sec-
16	tion 2 by a service provider of a regulated enti-
17	ty, a request from an individual to such regu-
18	lated entity for a product or service, and an ex-
19	press consent from such individual to such reg-
20	ulated entity, shall be treated as having also
21	been provided to such service provider.
22	(9) Third party.—The term "third party"
23	means, with respect to the disclosing or collecting of
24	personal reproductive or sexual health information,
25	any person who is not—

1	(A) the regulated entity that is disclosing
2	or collecting such information;
3	(B) the individual to whom such informa-
4	tion relates; or
5	(C) a service provider.
6	SEC. 7. EXCEPTION FOR THE PUBLICATION OF NEWS-
7	WORTHY INFORMATION.
8	Nothing in this Act, or a regulation promulgated
9	under this Act, shall apply with respect to personal repro-
10	ductive or sexual health information that is collected, re-
11	tained, used, or disclosed by a regulated entity for the pub-
12	lication of newsworthy information of legitimate public
13	concern to the public, or to the collecting, retaining, using,
14	or disclosing of such information by a regulated entity for
15	that purpose, if such regulated entity has reasonable safe-
16	guards and processes that prevent the collecting, retain-
17	ing, using, or disclosing of personal reproductive or sexual
18	health information for commercial purposes other than the
19	publication of newsworthy information of legitimate public
20	concern.
21	SEC. 8. RELATIONSHIP TO FEDERAL AND STATE LAWS.
22	(a) Federal Law Preservation.—Nothing in this
23	Act, or a regulation promulgated under this Act, shall be
24	construed to limit any other provision of Federal law, ex-
25	cept as specifically provided in this Act.

## 18 1 (b) State Law Preservation.— 2 (1) In General.—Nothing in this Act, or a 3 regulation promulgated under this Act, shall be con-4 strued to preempt, displace, or supplant any State 5 law, except to the extent that a provision of State 6 law conflicts with a provision of this Act, or a regu-7 lation promulgated under this Act, and then only to 8 the extent of the conflict. 9 (2)GREATER PROTECTION UNDER STATE 10 LAW.—For purposes of this subsection, a provision 11 of State law does not conflict with a provision of this 12 Act, or a regulation promulgated under this Act, if 13 such provision of State law provides greater privacy 14 protection than the privacy protection provided by 15 such provision of this Act or such regulation. 16 SEC. 9. SAVINGS CLAUSE. 17 Nothing in this Act shall be construed to limit the 18 authority of the Commission under any other provision of

Nothing in this Act shall be construed to limit the authority of the Commission under any other provision of law. Nothing in this Act, or a regulation promulgated under this Act, shall be construed to prohibit a regulated entity from disclosing personal reproductive or sexual health information to the Commission as required by law, in compliance with a court order, or in compliance with a civil investigative demand or similar process authorized

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under law.

## 1 SEC. 10. SEVERABILITY CLAUSE.

- 2 If any provision of this Act, or the application thereof
- 3 to any person or circumstance, is held invalid, the remain-
- 4 der of this Act, and the application of such provision to
- 5 other persons not similarly situated or to other cir-
- 6 cumstances, shall not be affected by the invalidation.